

# HD FORUM ITALIA

MAF - HDFI ANNUAL CONFERENCE 2024

29-30 ottobre 2024

*Tonio di Stefano, President of HD Forum Italia*

## ASSOCIAZIONE HD FORUM ITALIA

**18 Year**  
Anniversary

a.k.a. **HDFI**

**Twenty- eight** leading organizations in telecommunications and multimedia industry take part in HD Forum Italia, a not-for-profit association to promote and develop new technologies in the audiovisual market and in the Italian multimedia sector.

**Since 2006**, HDFI has been credited as a steering body in audiovisual technology for the Italian landscape, accompanying evolution and growth of the national television system, in coherence with European and global scenarios.

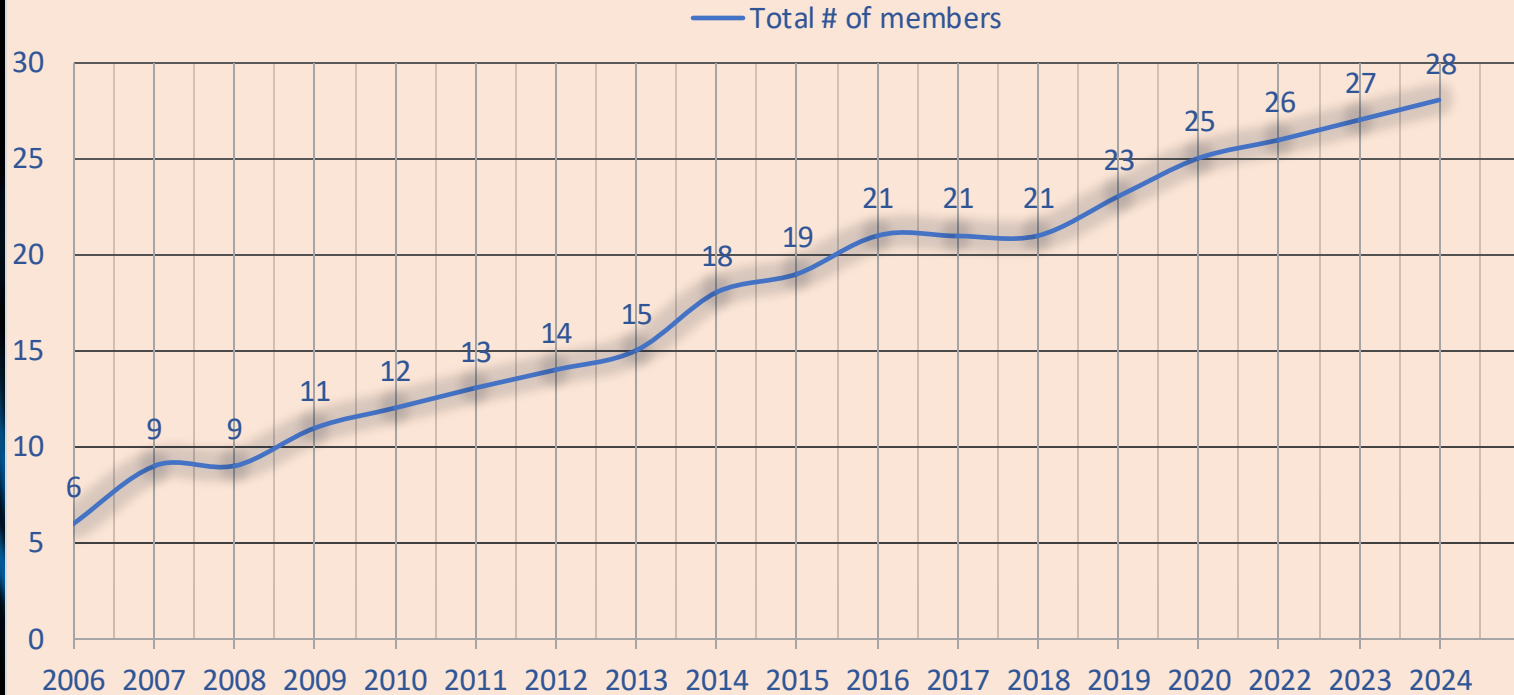
## Map of Members sorted by categories as of October 2024

Broadcaster, Media Co. Content Aggregator	Industry, Manufacturer	Institution, Research Institute	System Integration, Software Solutions	Connection Provider
Mediaset	Ateme	Fraunhofer	Fincons	Eutelsat
RAI	Electronica	FUB	Engineering	El Towers
Sky	Dolby		Fincons	Fastweb
Tivù	LGE		Kinton	TIM
	Panasonic		Lutech	MainStreaming
	Samsung		Nagravision	Persidera
	Sony		Resillion	
	TP Vision		Sisvel Technology	
	Vestel			
<b>4</b>	<b>8</b>	<b>2</b>	<b>8</b>	<b>6</b>

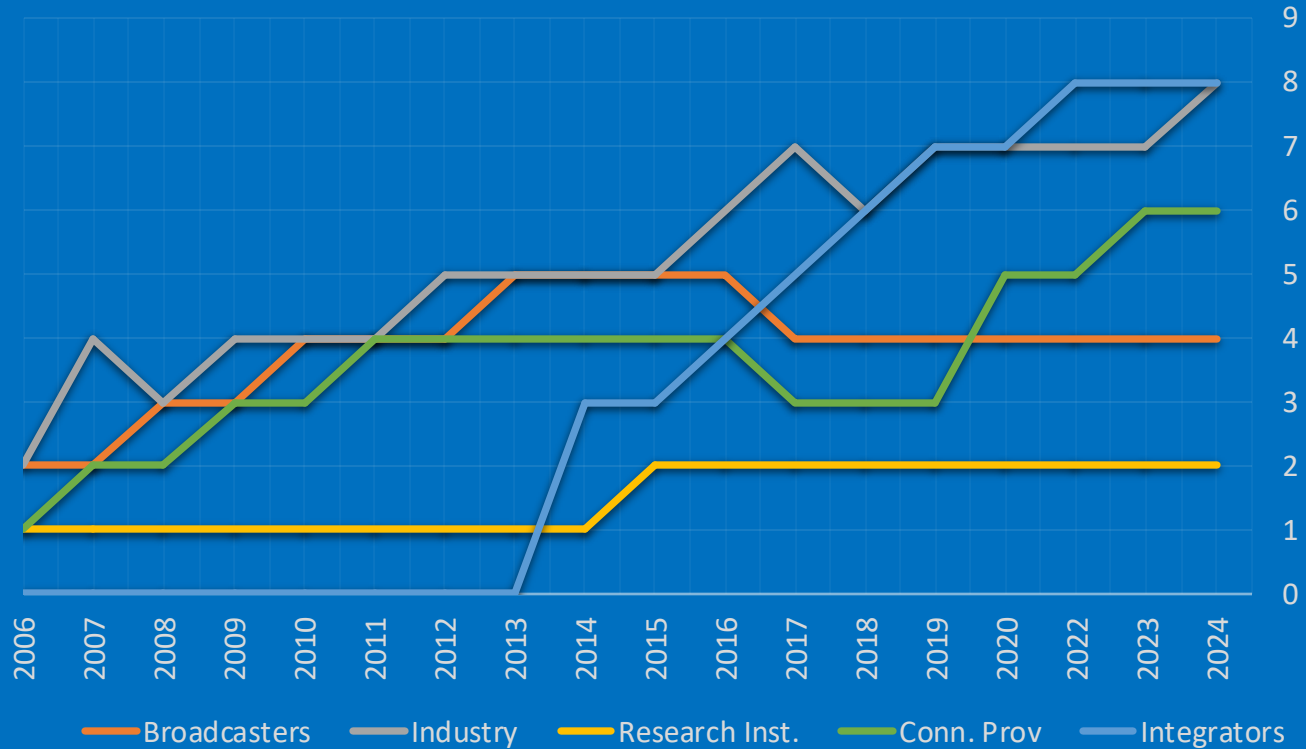
Full Representatives (Value Chain)

**28**

## Membership Progress (2006 - 2024)



## Membership numbers by categories (2006 - 2024)





## Main Tasks and Cooperation activities (up to October 2024)

HbbTV

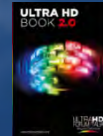
Alliances & Partnership



JTG (with partner: CRTV)  
JTTG (with partner: Tivù)



Relationship  
with Institutions



UHD Book  
(Editorial Team)



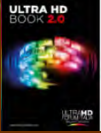
Communication  
Events & Conferences

Competence  
Center



HDFI Observatory  
OTT linear services

## HD/UHD Book and other Publications by the Editorial Team



UHD Book 2.1  
Dec 2022 - April 2023  
currently applicable



Mass-Market  
linear TV via OTT  
May 2022



HD Z Book DTT platform  
March 2021  
Currently applicable



UHD Book 1.0.1 (June 2019)  
UHD Book 1.0 (Dec 2017)

HD Book SAT  
Editions 1.0 to 4.0  
Feb 2010 to April 2017

HD Book DTT  
Editions 2.0 to 4.0  
Feb 2010 to May 2016

HD Book Vol.1 (DTT) 1.0  
November 2008

Esperienze in Alta definizione:  
guida per l'utente  
December 2008

## The HDFI Governance: Bodies and Executives



Assemblea



Consiglio Direttivo



Gruppo di Lavoro



Gruppi di lavoro ad hoc



Presidente



Segretario Generale



Vicepresidente Vicario



Vicepresidenti



Responsabile del  
Gruppo di Lavoro



HD ANNUAL CONFERENCE (every year since 2007)

- ❖ Keynotes, Moderated sessions, Panels, Award ceremony
- ❖ Exhibition hosted in parallel with the Sessions (with contents and demos organized by Sponsors)
- ❖ In certain years, co-organized with very distinguished Partners

Seminars and Webinars

Press Conferences

## Cooperation with Technical Forums and Italian category associations

- Liaise with activities carried out within
  - DVB
  - FAME
  - FAVN
  - HbbTV
  - UHD Forum
  - 5G-MAG
  - Confindustria Radio TV
  - ANITEC
- Possibly collaborate on specific targets or projects

THANKS FOR YOUR KIND ATTENTION

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